

TILING

CASE STUDY

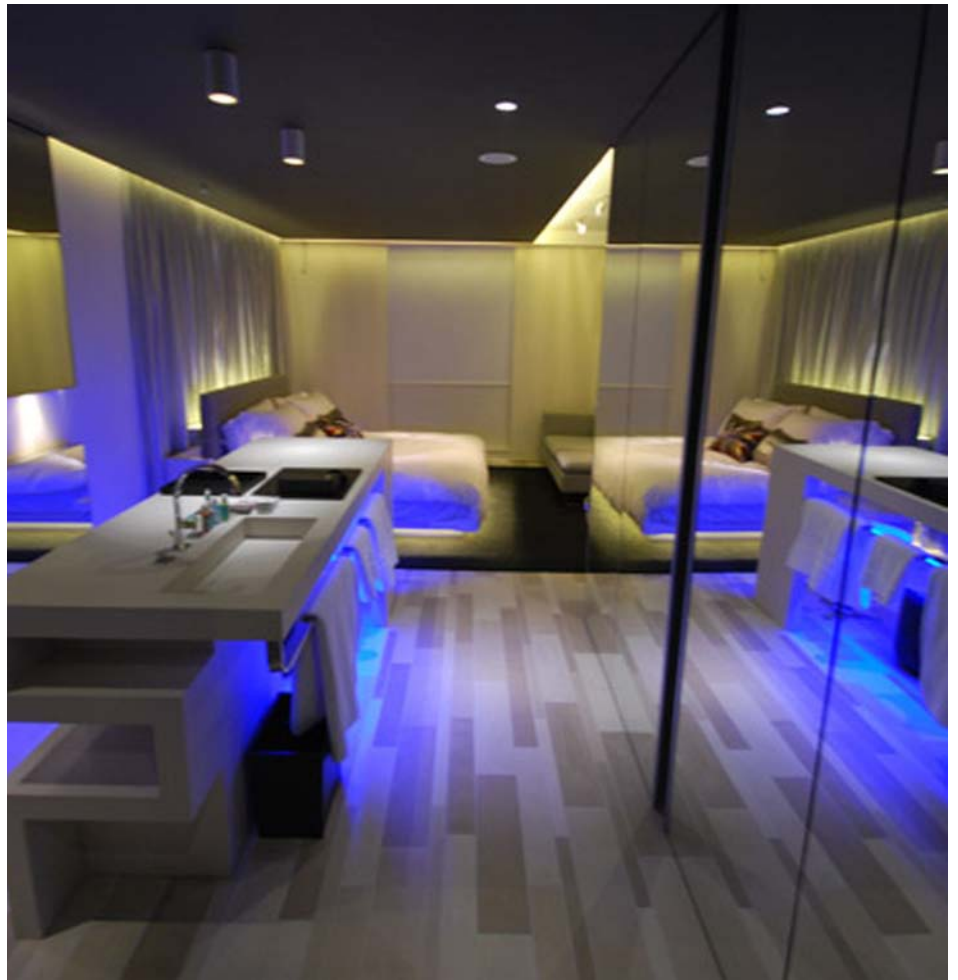
Project:
W Hotel
Leicester Square, London

Main Contractor:
McAleer and Rushe

Tiling Contractor:
JB Tiling

Area:
5000 sq.m.

Products used:
Professional SLC 1500 Commercial
Professional Flexible Fast Set



Opened in February 2011, the highly anticipated W Hotel in London has recently been completed with the help of products designed and manufactured by Larsen.

This 19,500m² scheme will be the first W leisure complex in the UK and occupies the prominent location in Leicester Square of the famous Swiss Centre.

In addition to 5 Fantastic Suites, 2 Marvellous Suites, 3 Spa Suites, 7 Studio Suites, 3 Wow Suites and 1 E-Wow Suite, there is also a spa, fitness facility and world class destination restaurant and lounge, all of which are fitted with custom made furnishings.

To complete the 192 luxurious rooms available at the hotel, JB Tiling carried out over 5,000m² of floor levelling and tiling for main contractor McAleer and Rushe.

Using Larsen Professional SLC1500 Commercial levelling compound and Larsen Professional Flexible Fast Set tile adhesive, floors were tiled with Royal Mosa porcelain tiles in 3 sizes and in three shades to give a distinctive contemporary styling.

Julian Brown, director at JB Tiling stated: 'I used Larsen because of their high specification products and helpful technical support'.

LARSEN

UK T: +44 (0) 28 9077 4000
F: +44 (0) 28 9077 6945
ROI T: +353 (0) 1 834 8255
F: +353 (0) 1 834 8277

www.larsenbuildingproducts.com